

POTENTIAL FUNDING SOURCES

Development of a greenways network can be costly and requires a long-term strategy to access a variety of federal, state, and private sector funding opportunities. Funding programs designed to conserve natural resources, develop recreational trails, and create transportation improvements are all potential sources of grants for implementation of the recommendations contained herein. Most require some form of local match, and sometimes one grant opportunity can be utilized as the ‘local match’ for another grant opportunity. This match requirement is often a barrier for rural communities.

During the Northwest Pennsylvania Region Greenway Planning process, a strategy was developed to leverage PA DCNR, PA DEP, and Pennsylvania Fish and Boat Commission funding. The Northwest Pennsylvania Commission successfully applied to each agency to obtain funding to be allocated for greenway implementation projects. In its first year the program received:

- \$130,000 from the Pennsylvania Department of Conservation and Natural Resources
- \$130,000 from the Pennsylvania Department of Environmental Protection
- \$100,000 from the Pennsylvania Fish and Boat Commission

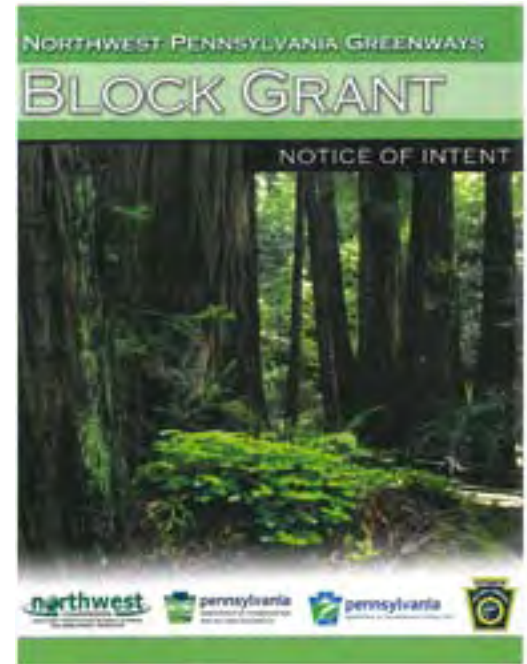
This program leverages funding of various state agencies to reduce the local match, cash or in-kind services, traditionally required to receive funding. Thus, reducing the match requirement to the point it can be achieved by rural communities.

We recommend the model developed by the Northwest Commission be considered for the North Central Pennsylvania region as well. We also recommend that additional funding sources and opportunities be explored to expand it, such as, incorporating the Pennsylvania Department of Community and Economic Development and Pennsylvania Department of Transportation grant programs.

Any funding strategy should leverage local resources as well. Private and non-profit foundations in the communities and region are important sources of funding that should not be overlooked when assembling funding strategies. In addition, efforts should be made to create public-private partnerships and to seek in-kind contributions from local businesses in the communities and the region.

It is important to thoroughly research and understand the type or organization, their focus, their grant making requirements and conditions before applying for foundation or corporate giving grants. There are many sources of information on foundations and corporate giving opportunities. We have found the following most useful:

- foundationcenter.org
- grantstation.com
- cof.org



- pafoundations.net
- environmentalgrants.com

The following tables list many current funding sources that are available to assist in funding greenway efforts in the North Central region. Because these programs are constantly changing, these tables are a starting point. When seeking grant programs, applicants should check web sites of the funding organizations for an updated listing of grant programs and eligibility requirements.

Successful Grant Writing Strategies - Keys to Success

- Include community stakeholders from the beginning and solicit their input.
- Plan for your project well in advance of grant deadlines. For federal grants or other large dollar grants, consider allowing yourself at least several months to complete the application.
- Develop a vision and mission around your project.
- Follow the grant guidelines very carefully. Make sure your proposal is complete, compliant, and persuasive.
- Determine ways to make the project sustainable after the grant period.
- Find existing programs in your community with which you can partner for infrastructure, resources, funding, and expertise.
- If you are seeking funds from a foundation or corporate giving source, contact the grant officer before to developing your proposal.
- Use personal contacts whenever possible with foundations and corporate giving sources.



Federal Public Agency Grant and Funding Opportunities

Program	Agency	Purpose	Website
Brownfields Redevelopment Initiative	General Services Administration	includes trails	http://bri/gda.gov/brownfields/home
Community Development Block Grant	U.S. Department of Housing	can include greenways	www.hud.gov/offices/cpd/communitydevelopment/programs/index.cfm
Congestion Mitigation & Air Quality Program	Federal Highway & Transportation Administration	includes trails	www.fwha.dot.gov/environment/cmaqps/index.htm
Conservation Reserve Program	U.S. Department of Agriculture	resource conservation	www.fsa.usda.gov/dafp/cepd/crp.htm
Economic Development Grants for Public Works	Economic Development Administration	trail development	www.cfda.gov/public/viewprog/asp?progid=167
Environmental Education Grants Program	U.S. Environmental Protection Agency	Environmental Education Projects	www.epa.gov/enviroed/grants.html
Federal Public Lands Highway Discretionary Grants	Federal Highway Administration	includes trails	www.fwha.dot.gov/tea21/factsheets/fedland.htm
Healthy People 2010 Community Grants Program	Federal Department of Health & Human Services	health and wellness	www.health.gov/healthypeople/impleeetation/
Land & Water Conservation Fund Grants	National Park Service	trails and greenways	www.nps.gov/nrcr/programs/lwcf/
National Scenic Byway Program	Federal Highway Administration	bicycle and pedestrian facilities	www.byways.org/grants/index.html
North America Wetland Conservation Grants	U.S. Department of the Interior	wetland conservation	www.fws.gov/birdhabitat/grants/nawca/index.shtm
Recreational Trails Program	Federal Highway Administration	trails	www.fhwa.dot.gov/environment/rectrails/index.htm
Rivers, Trails, & Conservation Assistance Program	National Park Service	conservation of resources	www.nrcr.nps.gov/programs/rtca/ContactUs/cu_apply.html
Safe Schools / Healthy Students Initiative	Office of Juvenile Justice, Department of Education	promote healthy childhood development	www.ojjdp.ncjrs.org/grants/safeschool/content.html
Safe, Accountable, Flexible, Efficient, Transportation Act	Federal Highway Administration	bicycle & pedestrian improvements	www.fhwa.dot.gov/safetealu/index.htm
Save America's Treasures Historic Preservation Fund	National Park Service & Arts	preservation / conservation	www.saveamericastreasures.org/funding.htm
Sustainable Development Challenge Grants	U.S. Environmental Protection Agency	sustainable community projects	www.epa.gov/ecocommunity/sdcg/
Targeted Watersheds Program	U.S. Environmental Protection Agency	sustainable community projects	www.epa.gov/ecocommunity/owow/watershed/initiative/regions.html
Transportation & Community & System Pilot Program	Federal Highway Administration	planning & implementation of trails	www.fwha.dot.gov/tcsp/
Transportation Enhancements	Federal Highway Administration	trails & bike / ped facilities	www.enhancements.org/
Urban Park and Recovery Program	National Park Service	parks	www.nrcr.nps.gov/uparr/

Federal Public Agency Grant and Funding Opportunities

Program	Agency	Purpose	Website
Value Added Producers Grants	USDA Rural Development	market value added ag products	www.rurdev.usda.gov/GA/vadg.htm
Water Quality Research Grants	U.S. Department of Agriculture	water quality impairment	www.epa.gov/smarthgrowth/topics/water_quality_funding.htm
Watershed Protection and Flood Prevention Grants	Natural Resource Conservation Service	watershed improvements	www.nrcs.usda.gov/programs/watershed/index
Wetlands Reserve Program	Natural Resource Conservation Service	restore & protect wetlands	www.nrcs.usda.gov/programs/WRP/
Wildlife Habitat Incentives Program	Natural Resource Conservation Service	develop & improve wildlife habitat	www.nrcs.usda.gov/programs/whip/

National Foundation Grant and Funding Opportunities

Program	Purpose	Website
American Conservation Association	conservation, river protection & wildlife	1200 New York Avenue, N.W., Suite 400, Washington, D.C. 20005
American Express Philanthropic Program	historic & natural assets	http://home3.americanexpress.com/corp/csr.asp/
AmeriCorp's National Civilian Community Conservation Corps	community improvements / trail building	www.americorps.org/about/programs/nccc.asp/
Andrew W. Mellon Foundation	conservation	www.mellon.org/
Art & Community Landscapes	community landscapes	www.nefa.org/grantprog/acl/acl_grant_app.html/
Bankamerica Foundation	conservation,, parks, fisheries, education	www.bankofamerica.com/foundation/
Bikes Belong Grant Program	bike improvements	www.bikesbelong.org/grants/
Caterpillar Foundation	history & environment	www.cat.com/cda/layout?m=39201&x=7
Chrysler Corporation Foundation	health & community affairs	www.thechryslerfoundation.com/
Coca-Cola Foundation	community development	www.thecoca-colacompany.com/citizenship/foundation_coke.html/
Compton Foundation	conservation	www.comptonfoundation.org/
Davis and Lucille Packard Foundation		www.packard.org/
Exxon Mobil Foundation	environment & education	http://hoe.exxonmobil.com/Corporate/community.aspx
Fish America Foundation	fish & water resources enhancement	www.asafishing.org/content/conservation/fishamerica/
Ford Motor Company Foundation	community development	www.ford.com/our-values/ford-fund-community-service/
Gannett Foundation		www.gannettfoundation.org/
General Mills Corporation	history & environment	www.generalmills.com/corporate/commitment/foundation.aspx/
General Motors Foundation		www.gm.com/corporate/responsibility/community/
Harry C. Trexler Trust		33 South Seventh Street, Room 205, Allentown, PA 18101
Home Depot		http://corporate.homedepot.com/wps/portal/Grants
J.C. Penney		www.jcpenny.net/company/commrel/index.htm/
John D. and Catherine MacArthur Foundation		www.macfound.org/

National Foundation Grant and Funding Opportunities

Program	Purpose	Website
John S. and James L. Knight Foundation		www.knightfoundation.org/
Kodak American Greenways Awards Program	greenways	www.grants.conservationfund.org/tcf/public/viewAwards.action/
Kresge Foundation	challenge grants	www.kresge.org/
L.L. Bean, Inc.		www.llbean.com/customerservice/aboutLLBean/charitable_giving.html/
National Fish and Wildlife Foundation		www.nfwf.org/
National Fish and Wildlife Foundation - Native Plant Conservation Initiative	Preference for "on-the-ground" projects that provide plant conservation benefit according to the priorities established by one or more of the funding federal agencies and to the Plant Conservation Alliance strategies for plant conservation.	http://www.nfwf.org/AM/Template.cfm?Section=Charter_Programs_List&TEMPLATE=/CM/ContentDisplay.cfm&CONTENTID=15393
National Football League	To improve the quality, safety, and accessibility of local football fields	http://www.sportsphilanthropyproject.com/assets/library/647_2009nflrfp.pdf
New-Land Foundation	environment	114 Avenue of the Americas, 46th Floor, New York, New York, 10036
Norcross Wildlife Foundation	land & habitat conservation	www.norcrossws.org/
Oracle Corporate Giving Program	can include greenways	www.oracle.com/corporate/giving/community/index.html?giving.html
Pepsico Foundation		www.pepsico.com/PEP_citizenship/Contributions/GrantGuidelines/index.cfm/
Polaris 'T.R.A.I.L.S.' Grant Program	motorized trails	www.pi54.com/ATV/PDFs/TRAILSGrantAppForm.pdf
Private Foundation	National	www.tourismcaresfortomorrow.org/
Proctor Gamble Foundation		www.pg.com/company/our_commitment/community/jhtml/
Recreational Equipment Company		www.rei.com/reigives/
Robert Woods Johnson Foundation	health & physical activity	www.rwjf.org/
Rockefeller Family Fund	environment	www.rffund.org/
Sony Corporation of America Foundation		www.sony.com/SCA/philanthropy/guidelines.shtml/
Surdna Foundation		www.surdna.org/
Texaco Foundation	environment	www.chveron.com/globalissues/economiccommunitydevelopment/

National Foundation Grant and Funding Opportunities

Program	Purpose	Website
The Global Relief Heritage Forest Program	tree seedlings on public lands	www.americanforests.org/global_relief/grants/
The Nathan Cummings Foundation	conservation	www.nathancummings.org/
Turner Foundation	watershed protection	www.turnerfoundation.org/
W.K. Kellogg Foundation	community development	www.wkkf.org/
Wallace Reader's Digest Funds	education	www.wallacefoundation.org/
Walmart Foundation		www.walmartstores.com/community/
Walmart and National Fish and Wildlife Foundation - Acres for America	Conservation of important habitat for fish, wildlife, and plants through acquisition of interest in real property	http://www.nfwf.org/AM/Template.cfm?Section=Charter_Programs_List&Template=/TaggedPage/TaggedPageDisplay.cfm&TPLID=60&ContentID=15286
William Penn Foundation	environment	www.wpennfdn.org/
Yamaha OHV G.R.A.N.T. Initiative	motorized trails	www.yamaha-motor.com/outdoor/OHV_Grants/OHVGRANTS_%20Guidlines_Application.pdf

State Public Agency Grant and Funding Opportunities

Program	Agency	Purpose	Website
Act 167 Enactment and Implementation	Pennsylvania Department of Environmental Protection	watershed restoration	www.dep.state.pa.us/dep/deputate/
Boating Facilities Grants	Pennsylvania Fish & Boat Commission	boating facilities	www.fish.state.pa.us/promo/grants/boat_fac/00boatfac.htm
Certified Local Government Grants	Pennsylvania Historic and Museum Commission	cultural surveys / interpretation	www.artsnet.org/phmc/pdf/clg_app.pdf
Coldwater Heritage Conservation Grant	Pennsylvania Trout Unlimited, PA DCNR, PA Fish & Boat Commission	conservation of coldwater streams	www.coldwaterheritage.org
Community Conservation Partnership Program	Department of Conservation and Natural Resources	greenways, trails, & parks, acquisition, planning, development, circuit rider	http://www.dcnr.state.pa.us/brc/grants/general02.aspx
Community Development Block Grant	Pennsylvania Department of Community and Economic Development	infrastructure / community facilities	www.newpa.com/programDetail.aspx?id=71
Community Revitalization Program	Pennsylvania Department of Community and Economic Development	quality of life	www.newpa.com/programDetail.aspx?id=72
Dirt and Gravel Road Program	Pennsylvania Department of Environmental Protection	reduction of non-point source pollution	www.dep.state.pa.us/dep/deputate/
Environmental Education Grants	Pennsylvania Department of Environmental Protection	Environmental Education	www.depweb.state.pa.us/enved/cwp/
Flood Protection Grants	Pennsylvania Department of Environmental Protection	flood prevention	www.dep.state.pa.us/dep/deputate/
Growing Greener Grants	Pennsylvania Department of Environmental Protection	conservation of resources	www.depweb.state.pa.us/growinggreener
Heritage Area Grants	Department of Conservation and Natural Resources	specific to designated heritage areas	http://www.dcnr.state.pa.us/brc/grants/general02.aspx
Hometown Streets & Safe Routes to Schools	Pennsylvania Department of Transportation	bicycle and pedestrian improvements	http://www.dot.state.pa.us/penndot/Bureaus/CPDM/Prod/Saferoute.nsf
Keystone Historic Preservation Grants	Pennsylvania Historic and Museum Commission	preservation / restoration	www.artsnet.org/phmc/pdf/kph_app.pdf
Land Recycling Grants Program	Pennsylvania Department of Environmental Protection	remediation	www.depweb.state.pa.us/dep/site/detail.aspx?id=71
Land Use Planning & Technical Assistance Grants	Pennsylvania Department of Community and Economic Development	community planning	www.depweb.state.pa.us/dep/site/detail.aspx?id=72
Main Street Program	Pennsylvania Department of Community and Economic Development	economic growth / community	www.depweb.state.pa.us/dep/site/detail.aspx?id=79
Non-Point Source Management Section 319	Pennsylvania Department of Environmental Protection	watershed restoration	www.dep.state.pa.us/dep/deputate/
Pennsylvania Infrastructure Bank	Pennsylvania Department of Transportation	transportation projects	www.dot.state.pa.us/bureaus/PIB.nsf/homepagePIB?OpenForm
Pennsylvania Recreational Trails Program	Department of Conservation and Natural Resources	greenways, trails, & parks, acquisition, planning, development, circuit rider	http://www.dcnr.state.pa.us/brc/grants/general02.aspx
Pennsylvania Redevelopment Assistance Capital Improvements	Pennsylvania Department of Community and Economic Development	see program guidelines	www.budget.state.pa.us/budget/lib/budget/racp/appmat/applicationhandbook.pdf
Single Application Grants	Pennsylvania Department of Community and Economic Development	see program guidelines	https://www.esa.dced.state.pa.us/ESAW/
Treevitalize	Pennsylvania Department of Conservation & Natural Resources	planting of trees	www.treevitalize.net
Urban & Community Forestry Grants	Pennsylvania Department of Conservation & Natural Resources	planting of trees	www.dcnr.state.pa.us/forestry/pucfc/
Water Resource Education Network (WREN) Grants	Pennsylvania Water Resources Education Network	community based educational projects that protect and	http://wren.palwv.org/grants/grants_wren.html

State Foundation Grant and Funding Opportunities

Program	Purpose	Website
Alcoa Foundation	economic development & quality of life	www.alcoa.com/global/en/community/foundation/overview.asp/
Asland Oil Foundation		www.ashland.com/commitments/contributions.asp/
Bayer Foundation		www.bayer.com/en/bayer-foundations.aspx/
Bozzone Family Foundation	quality of life	311 Hillcrest Drive, New Kensington, PA 15068-2318
Bridge Builders Foundation		www.bridgebuildersfoundation.org/aboutus/index.htm/
Deluxe Corporation		www.deluxe.com/dlxab/deluxe-foundation.jsp/
Dominion Foundation	economic development & environment	www.dom.com/about/community/foundation/index.jsp/
Ganassi Foundation		100 RIDC PLZ, Pittsburgh, PA 15238
Giant Eagle Foundation		101 Kappa Drive, Pittsburgh, PA 15238
H.J. Heinz Foundation		www.heinz.com/foundation.aspx/
Heinz Endowments	Environment	www.heinz.org/
Highmark Foundation		www.highmark.com/hmk2/community/hmfoundation/index.shtml/
Hillman Foundation	quality of life	www.hillmanfdn.org/
Hunt Foundation	focus on good of the region	www.rahuntdn.org/
Juliet Lea Hillman Simonds Foundation		330 Grant Street, Suite 200, Pittsburgh, PA 15219
Katherine Mabis McKenna Foundation	environment	P.O. Box 186, Latrobe, PA 15650
Massey Charitable Trust		1370 Washington Pike, Suite 306, Bridgeville, PA 15017-2839
McCune Foundation	community development	www.mccune.org/
Millstein Charitable Foundation		P.O. Box K, Youngwood, PA 15697

State Foundation Grant and Funding Opportunities

Program	Purpose	Website
Milton G. Hulme Charitable Trust		1146 Old Freeport Road, Pittsburgh, PA 15238
Mine Safety Appliances Company Charitable Trust		www.msanorthamerica.com/communityrelations.html/
National City Bank Foundation		www.nationalcity.com/about-us/community/community-relations/pages/charitable-giving.asp
Pennsylvania Snowmobile Association Mini-grant Program	motorized trails	www.pasnow.org/PSSA%20Trail%20Grant%20Package.prn.pdf
Pew Charitable Trusts	environment & community development	www.pewtrusts.org/
Pittsburgh Foundation		www.pittsburghfoundation.org/
PNC Bank Foundation		https://www.pnc.com/webapp/unsec/ProductsAndService.do?siteArea=/PNC/Home/About+PNC/Our+Organization/Community+Involvement/PNC+Foundation/PNC
PPG Industries Foundation		http://corporateportal.ppg.com/PPG/PPGIndustriesFoundation/
Richard King Mellon Foundation	environment	http://foundationcenter.org/grantmaker/rkmellon/
Rockwell International Corporation Trust Fund		www.rockwellautomation.com/about_us/neighbor/giving.html/
Snee-Reinhardt Charitable Foundation	education & environment	www.snee-reinhardt.org/
The Bank of New York Mellon		One Mellon Center, Room 1830, Pittsburgh, PA 15258
United States Steel Foundation		www.uss.com/corp/ussfoundation/
W. Dale Brougher Foundation	conservation, ecology, history, & arts	1200 Country Club Road, York, PA 17403
Washington Federal Charitable Trust		www.washfed.com/charity.htm/
Westinghouse Foundation	quality of life	www.westinghouse.com/charitablegiving/giving.htm/
Emporium Foundation, Inc.	Cameron, Elk Counties	2 East 4th Street, Emporium, PA 15834-1443
Walker Foundation Trust	Clearfield County	P.O. Box 171, Clearfield, PA 16830-0171
Charles I. Blake Family Foundation	Clearfield, Jefferson Counties	P.O. Box 1046, DuBois, PA 15801-1046

State Foundation Grant and Funding Opportunities

Program	Purpose	Website
Dickey Foundation	Clearfield, Jefferson Counties	P.O. Box 1084, DuBois, PA 15801-1084
Gray Family Foundation	Clearfield, Jefferson Counties	P.O. Box 1046, DuBois, PA 15801-1046
The Ideal Foundation	Clearfield, Jefferson Counties	735 Maple Avenue, DuBois, PA 15801-2385
Esther M. Martin Memorial Fund	Clearfield, Jefferson Counties	P.O. Box 247, DuBois, PA 15801-0247
J. & R. Doverspike Charitable Foundation	Clearfield, Jefferson Counties	P.O. Box 220, Indiana, PA 15701-0220
Little Leo Cloub of Punxutawney	Clearfield, Jefferson Counties	P.O. Box 472, Punxutawney, PA 16767-0472
Calvin Z. Bean Community Service Fund	Clearfield, Jefferson Counties	P.O. Box 213, Reynoldsville, PA 15851-0213
Revington Authur Foundation, Inc.	Clearfield County	809 Cornwall Road, State College, PA 16803-1431
The Hamer Foundation	Clearfield County	2470 Fox Hill Road, State College, PA 16803-1729
The Huck Charitable Foundation	Clearfield County	233 Lion's Hill Road, State College, PA 16803-3477
Charles H. & Annetta R. Masland Foundation	Clearfield County	497 Orlando Avenue, State College, PA 16803-3477
The James B. & Eileen Ryan Family Foundation	Elk County	357 Bruxelles Street, St. Marys, PA 15857-1505
John Schwab Foundation	Elk County	P.O. Box 57, Selinsgrove, PA 16735-1326
Kane Community Development Foundation, Inc.	Elk, McKean Counties	38 Fraley Street, Kane, PA 16735-1326
The Stepping Stone Foundation	Elk County	5902 Ridgway-Johnsburg Road, Johnsonburg, PA 15845-2624
Elk County Community Foundation	Elk County	111 Erie Avenue, P.O. Box 934, St. Marys, PA 15857-1410
Dennis & Rose Heindl Family Foundation	Elk, Jefferson Counties	P.O. Box 146, Ridgway, PA 15853-1209
St. Marys Catholic Foundation	Elk County	251 State Street, St. Marys, PA 15857-1658
Muriel Dauer Stackpole Foundation	Elk County	P.O. Box 1992, St. Marys, PA 15857-1992

State Foundation Grant and Funding Opportunities

Program	Purpose	Website
Stackpole Hall Foundation	Elk County	44 St. Marys Street, St. Marys, PA 15857-1667
Richard L. & Janet M. Wolfe Family Foundation	Elk County	243 Taft Road, St. Marys, PA 15857-3471
Glenn & Ruth Mengle Foundation	Jefferson County	P.O. Box 1046, DuBois, PA 15801-1046
N. Robert Moore Charitable Trust	Jefferson County	P.O. Box 247, DuBois, PA 15801-0247
Thomas L. Barletta Charitable Foundation	Jefferson County	620 Liberty Avenue, P2-PTPP-10-2, Pittsburgh, PA 15222-2705
Philo & Sarah Blaisdell Foundation	McKean County	410 Seneca Building, Bradford, PA 16701
Glendorn Foundation	McKean County	78 Main Street, Bradford, PA 16701
Mukaiyama-Rice Foundation	McKean County	P.O. Box 547, Bradford, PA 16701-0547
Pembroke Foundation	McKean County	P.O. Box 264, Bradford, PA 16701-0264
The Walrus Foundation, Inc.	McKean County	P.O. Box 363, Bradford, PA 16701-0363
Hannah L. Hamlin Memorial Fund	McKean County	333 West Main Street, Smethport, PA 16749
Arthur T. Cantwell Charitable Trust	Potter County	10 North Main Street, Coudersport, PA 16915
Andrew Kaul Foundation, Inc.	Potter County	10 North Main Street, Coudersport, PA 16915
Potter County Historical Society	Potter County	308 North Main Street, Coudersport, PA 16915
Marian J. Wettrick Charitable Foundation	Potter County	10 North Main Street, Coudersport, PA 16915
Gale Community Foundation	Potter County	09-92 Main Street, Wellsboro, PA 16901